



The WatchCare™ Incontinence Management System provides caregivers with real-time incontinence detection and is designed to:



PROTECT PATIENT'S SKIN



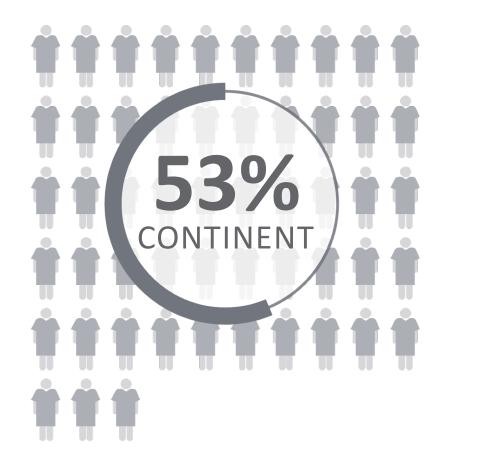
OPTIMIZE CAREGIVER EFFECTIVENESS

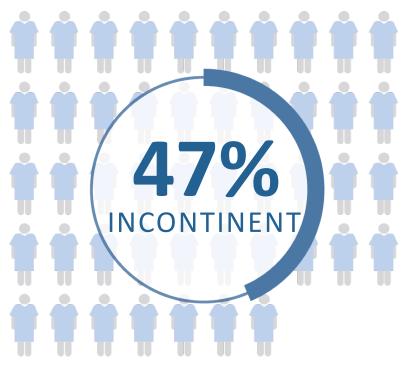


IMPROVE PATIENT EXPERIENCE



Incontinence is common in the hospital setting.¹





45% of incontinent patients have IAD during their hospital stay:¹

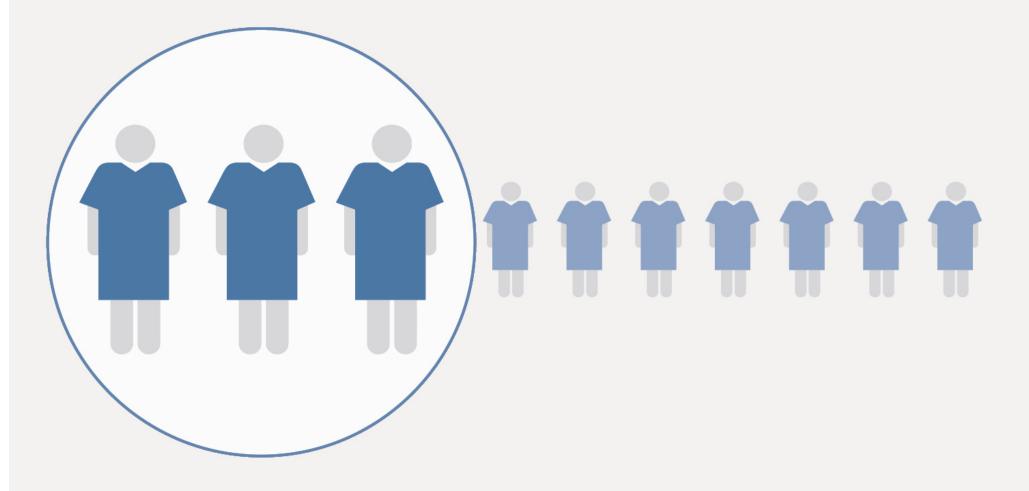


- IAD: INCONTINENCE ASSOCIATED DERMATITIS

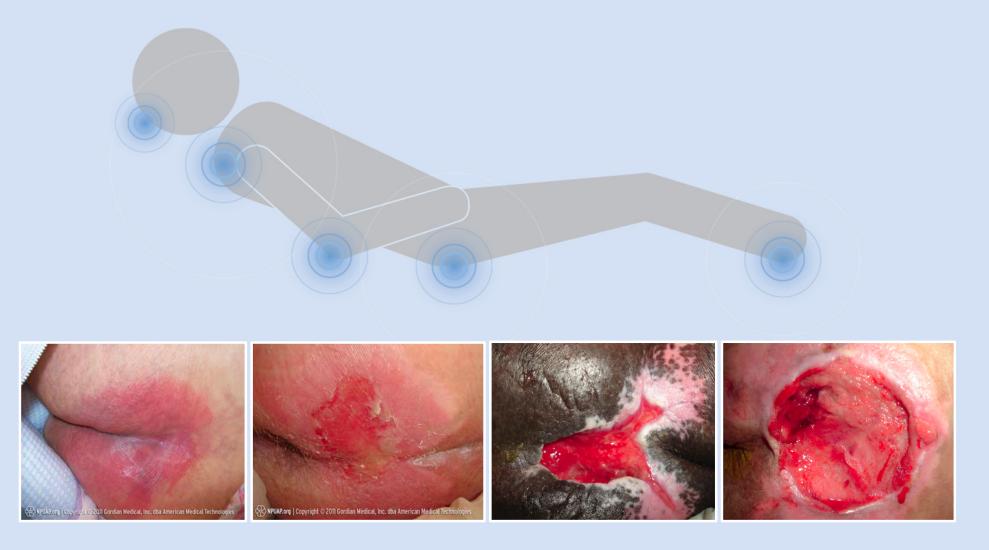




29.7% of patients with IAD have urinary incontinence alone:¹



IAD functions as an independent risk factor for pressure injuries:



Incontinence Detection and Hourly Rounding

Rounding does *NOT* appropriately address incontinence and incontinence interferes with hourly rounding.



Staff begin to worry about patient experience and skin health 10 minutes after an incontinence event.²

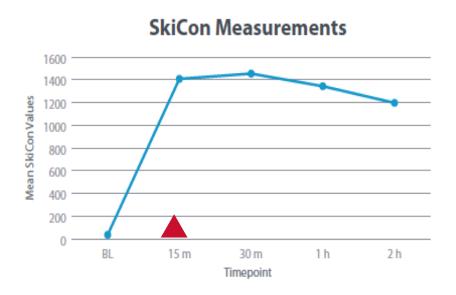
WOULD YOU WANT TO LAY IN YOUR OWN EXCREMENT?³

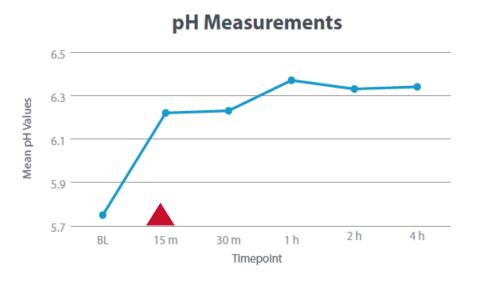
HOURLY ROUNDING IS NOT ENOUGH.⁴



Single Exposure to Clinically Relevant Levels of Moisture Contained by an Incontinence Pad Compromises Skin Health

Studies have shown that *skin is compromised within 15 minutes* of exposure to a single event.⁵

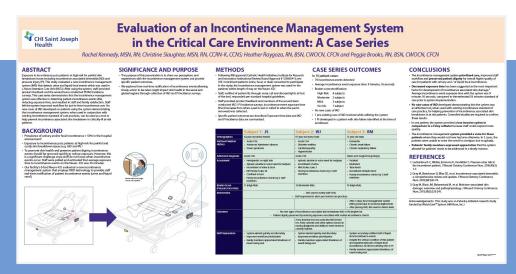




70% experienced skin irritation WITHIN 1 HOUR.



Evaluation of an Incontinence Management System in the Critical Care Environment: A Case Series



Presented at 2019 NPUAP Annual Conference

The incontinence management system *prioritized care*, improved staff workflow and *preserved patient dignity* for overall higher quality of care for patients with urinary and/or liquid fecal incontinence.

Case Study Highlights:

- Neuro-ICU
- Measured 10 patients,79 incontinence events
- Decreased Exposure Time:
 54 minutes → 9 minutes
- No new/worsening cases of IAD

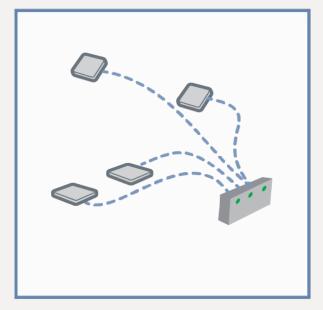
- Provided a less invasive option in comparison to a Foley catheter
- Provided a voice for the patient
- Patients' family members expressed appreciation



WatchCare™ Incontinence Management System:

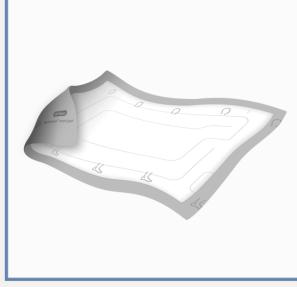
HOW IT WORKS

MONITOR



Monitoring system installs under the mattress on VersaCare® and Progressa® beds.

DETECT



Absorbent smart pads detect moisture and alert the system.

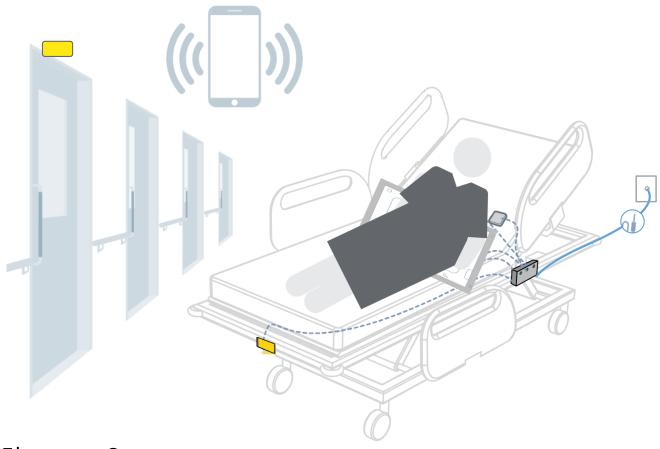
INFORM



Customizable notifications enable prompt, individualized care.

WatchCare™ Incontinence Management System:

HOW IT WORKS



Information that Elevates Care.

References

- 1. Gray M and Giuliano K. J Wound Ostomy Continence Nurs. 2017;00(0):1-5.
- 2. Hill-Rom Market Research, Jan 2016, n=202.
- 3. Product Concept Confirmation, June 2014.
- 4. Early Concept Feasibility 2015.
- 5. Phipps L, Gray M, Call E. Single Exposure to Clinically Relevant Levels of Moisture Contained by an Incontinence Pad Compromises Skin Health.